

CBRE BREATHE

Taking control of indoor air quality

Introducing CBRE Breathe – a service that empowers landlords to control the issues associated with air quality and the health of their buildings.

We spend around 90% of our time indoors, so it makes sense to think seriously about the quality of the air we breathe, especially in densely populated cities.

It's time to take control of air quality in your buildings. It's one of the key factors that shape the letting decisions made by occupiers, so use air quality to really distinguish your building from the pack.



There is a clear link between air quality, health and occupier productivity. For example, recent studies have shown that poor indoor air quality increases the risk of airborne transmission of pathogens. Well-informed tenants understand this and will discriminate against buildings with poor air quality. That can have an impact on letting and value.

Air quality is invisible to the naked eye. Using sensors that capture real time data, we are able to carry out detailed and forensic air quality health checks on existing buildings. We couple this with an assessment of the building's services design.

Air quality is an increasingly important sales factor, so having the right data available makes both selling and leasing easier.

THE FACTS

88%

of CBRE inspected buildings were found to have minor air quality issues and 12% were found to have major issues.*



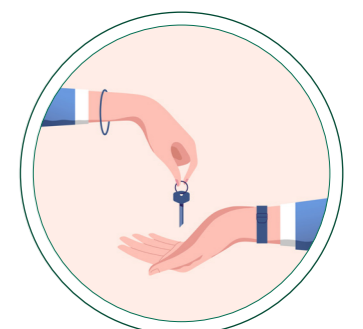
25%

of occupiers state wellness capability as a determining factor when selecting a building.**



46%

of building owners found that their 'healthy building' was easier to lease when compared to a typical building.***



THE SOLUTION

We help you to make informed decisions and identify opportunities to improve your indoor air quality. Evidence shows that healthy buildings carry greater value and marketability.

You will gain all the insights you need about air quality and be able to take the right steps to make sure it contributes to creating the healthiest possible workplace.

What we do...

- Design reviews
- Air quality monitoring
- Analyse your data
- Make recommendations
- Design and implement improvements

If you would like to know more about **CBRE Breathe**, just get in touch.

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* Sample of 17 buildings tested by CBRE Environmental Consultancy, across the UK and Netherlands.
** CBRE EMEA Occupier Survey 2020.
*** World Green Building Council. 2016. Building the business case: Health, Wellbeing and Productivity in Green Offices.