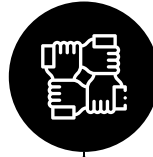


UK COMMUNITY KPI'S



○ Existing KPI's ● Proposed KPI's
In 2021

CHARITY PARTNERSHIP AND GIVING

- Partnership value (£) through a) total funds raised, b) total pro bono

VOLUNTEERING

- Total volunteering hours

COMMUNITY AND SOCIAL VALUE

- Undertake a biennial baseline deprivation analysis for each office location to confirm target communities with CBRE's priority areas; young people NEET's (Not in Education, Employment or Training), homelessness and loneliness.

SOCIAL VALUE

- Utilise the charity champion network to engage and consult with local stakeholders (schools, L.A.'s, local charities etc) to undertake a social value assessment.

